Standard 5. Service Learning Project

Campus Beautification Day

Three student organizations, ECO-OSU, Alpha Phi Alpha Fraternity, and American Society for Landscape Architects (ASLA) OSU student chapter, joined forces to organize OSU’s first campus beautification day. The intent of the project was to essentially do a “landscape makeover” of an underused space that would become not only more aesthetically pleasing, but more student user friendly. The targeted location was a barren turfgrass space with an isolated granite monument, all adjoining the newly remodeled Student Union and Plaza. The ASLA student organization provided conceptual designs for the space. Alpha Phi Alpha contributed $1,000 seed money to purchase a tree, and ECO-OSU coordinated the volunteer activities. Once the design, location, and budget were approved by administration, the students started recruiting and promoting the event. The project was a speedy 3 months from the proposal to construction and was completed in early April at a cost of nearly $65,000.

The actually Campus Beautification Day was held March 28 in conjunction with the campus Arbor Day Celebration. Over 50 students participated throughout the day in laying pavers and sod, planting trees and shrubs, installing irrigation, mulching and putting together benches. The project was a great success as you can see with the attached pictures and supporting articles.
ASLA Proposed Designs

Work day.