SUSTAINABILITY STRATEGIC PLAN (5/15/13 draft; updated 3/15/2021)

I. **Develop Campus Sustainability**
   a. Coordination & Planning
      i. Formally adopt Sustainability Plan with stakeholder input* [by 2022]
         1. Mission
         2. Goals with Objectives & Timeframes
      ii. Policies/Procedures
         1. Energy Conservation Policy
         2. Waste Reduction Policy [by 2022]
         3. Purchasing Policy
         4. No Idle Policy (FM)
      iii. Employee Satisfaction Survey* [by 2025]
      iv. Employee peer-to-peer sustainability outreach and education program* [by 2028]
   b. Education
      i. Student/Faculty/Staff-driven ideas
      ii. Student Sustainability Educators Program*
         1. Peer-to-peer sustainability outreach and education program for degree-seeking students by 2025
      iii. Regularly update list of sustainability curriculum*
      iv. Identify Sustainability Immersive Experiences*
      v. Assess Sustainability Literacy (survey tool)*
      vi. [Identify other gaps]
   c. Research
      i. Student/Faculty/Staff-driven ideas
      ii. Define sustainability research
      iii. Regularly update list of sustainability research activities*
      iv. Identify associated departments & faculty
      v. [Identify research opportunities: e.g. Life Cycle Analyses]
   d. Applications (Operations)
      i. Student/Faculty/Staff-driven ideas
      ii. Air Quality
         1. GHG Emissions Scope I & II*
         2. GHG Emissions Scope III*
      iii. Buildings
         1. LEED Certification*
         2. Dumpster/Recycle Space
         3. Green and White Roofs*
         4. Indoor Air Quality* [by 2022]
         5. Model room in residence hall* [by 2025]
         6. Divert construction & demolition waste from landfill
      iv. Dining
         1. Partnership w/farmers/ranchers to remove food waste*
         2. Promote durable cup & shopping bag reuse program
         3. Develop reusable container program* [by 2022]
         4. Promote OSU Farmer’s Market, MIO & Farm Fresh
v. Energy
1. Support existing Energy Conservation/Management Program
2. Renewable Energy
   a. Biofuels
   b. Ground Source
   c. Solar
   d. Wind
vi. Grounds
1. Composting of landscape materials
2. Drip irrigation
3. Promotion of IPM
4. Tree Campus USA (QR coding)
vii. Purchasing
1. Recycled content paper purchase policy*
2. Green Seal™ or EcoLogo™ certified cleaning products policy*
3. FMS Supply – stock chargers and rechargeable batteries
viii. Transportation
1. Share the Road with Bicycles & Pedestrians
2. List shower facilities*
3. No Idle Policy*
4. Air Travel Policy* [by 2025]
5. Promote multi-model programs
   a. Carpool Program
   b. Bus Program
   c. Bicycle Share Program [opting for rental instead]
   d. Zipcar On Demand
6. Orange Ride Bicycle Rental Program
7. DIY Bicycle Repair Stations
ix. Waste Reduction
1. Comprehensive Campus Recycling Program
   a. Establish campus wide OSU Recycling Committee
   b. Promote paper/cardboard/bottle/can recycling
   c. Offer single-stream recycling to residences
   d. Building Champions (Energy Leadership Award)
   e. Green Office Certification program [by 2025]
   f. Res Life & FGSH Eco-Reps program
   g. Game-day Recycling (SGA)
2. Athletics Recycling Program [by 2022]
3. Move-in Cardboard Collection program
4. Bottle Water Reduction
   a. Refill Water Fountain Stations
   b. Mobile Hydration Station for Outdoor Events [by 2030]
5. Paper Use
   a. Promote double-sided printing & default option
   b. Promote double-sided copying
6. Composting
   a. Onsite landscape compost program
b. Develop onsite comprehensive compost program w/food waste [by 2030 (pilot program by 2022)]

7. Promote reuse programs
   a. Promote OSU Surplus
   b. Move-out Residential Programs (SGA & FGSH)

8. Identify Hazardous Materials procedures

9. Identify Universal Waste procedures

10. Event Recycling
    a. Homecoming approx. 70,000 attend
    b. Lights on Stillwater approx. 10,000 attend

11. Litter Abatement (done by Grounds)

x. Water
    1. Consumer Confidence Report publicity
    2. Water Conservation Program [by 2025]
    3. Water leak reporting
    4. Raw water irrigation project [by 2030]
    5. Recycling of Central Plant water

II. Continuing Education
   a. Site Visits at other Schools [by 2022]
   b. Training by Vendors (to learn about new products/services) [ad hoc]
   c. Safety Training (Hazmat, baling equipment, etc.)
   d. Professionals Organizations
      i. Assn for the Advancement of Sustainability in Higher Education (AASHE)
      ii. Oklahoma Recycling Association (OKRA)
      iii. Higher Education Sustainability Consortium of Oklahoma (HESCO) [by 2022]
      iv. College & University Recycling Coalition (CURC)
   e. Classes & Certifications
      i. Recycling Management Systems, SWANA
   f. Conferences/Seminars
      i. AASHE Conference & Expo (national)
      ii. Resource Recycling Conference (national)
      iii. Oklahoma Recycling Conference (state)

III. Stakeholder Activity
   a. Sustainability Stakeholders (campus wide)
      i. Listserv
      ii. Core guidance group or Sustainability Council
      iii. Subcommittees to work on specific projects
   b. Recycling Committee (campus wide)
      i. Listserv
      ii. Regular meetings [by 2022]
   c. Facilities Management Green Team
      i. Subcommittee of FM Advisory Council [by 2025]
   d. Student Organizations
   e. Building Champions [by 2025]
   f. RHA EcoReps
IV. Marketing/Outreach/Education

a. Branding
   i. Logos & Taglines
   ii. Slogans
   iii. Signage

b. Scheduled Presentations
   i. New Employee Orientation (update video as needed)
   ii. HR Training Certificate Programs (Sustainability in the Workplace)
   iii. Residential Leadership College/PtP (summer conf.; fall; spring)
   iv. Freshman Orientation (Welcome Week)
   v. Camp Cowboy
   vi. Residential Life Staff Training (Aug. & Jan.)
   vii. Greek Life
   viii. Facilities Management (new & existing employees) [by 2022]

c. Ad Hoc Presentations
   i. Student groups
   ii. RHA Eco-Reps training
   iii. Faculty classes
   iv. Department settings
   v. ABM custodial & housekeeping
   vi. Stillwater Community

d. Student/Staff Field Trips
   i. Recycling facilities at Old Driving Range
   ii. Materials Recovery Facilities
   iii. Drinking Water Treatment Plant
   iv. Power generation facilities
   v. Wind farm at Blackwell

e. Print Materials
   i. Press Releases
   ii. New Student Orientation packets [by 2022]
   iii. Exhibit Opportunities
   iv. Campus Sustainability Newsletter* [by 2022]

f. Exhibits
   i. ECO-OSU Earth Fest
   ii. Campus Staff Luncheon
   iii. Welcome Week (week before fall semester begin)
   iv. Res Life Resource Fair
   v. Res Life Rock the Block Welcome
   vi. FGSH Welcome Bash
   vii. Lights on Stillwater
   viii. America Recycles Day

g. Electronic Media
   i. Sustainability Website
   ii. Sustainability Listserv
   iii. FM OSU Recycles Website
   iv. Headline News
   v. OSU Homepage
vi. Facebook
vii. Twitter
viii. Instagram
ix. SnapChat
x. Pinterest

h. Traditional Media
   i. O’Colly
   ii. State Magazine
   iii. College Magazines [ad hoc]
   iv. Posse Magazine
   v. Department Newsletters [regularly by 2022]
   vi. OState TV
   vii. Campus TV Monitors (Channel 88)
   viii. KOSU
   ix. Stillwater NewsPress/Perkins Journal
   x. The Oklahoman
   xi. Tulsa World

i. Special Events & Activities
   i. Swap Stuff Parties (students and/or employees)
   ii. Earth Hour (all lights/electronics turned off for a short, predetermined period)
   iii. Waste Stream Analyses
   iv. Earth Week participation April
   v. Campus Sustainability Month (Oct.)
   vi. America Recycles Day Nov. 15
   vii. Tap and Bottled Water Taste Tests
   viii. Book Drive for Better World Books
   ix. RecycleMania
   x. Social Media Contests

j. Promotional Items & Prizes
   i. Power strips
   ii. Chico Bags (reusable stuff-bag)
   iii. Durable Cups/Canteens
   iv. Bottle brushes
   v. LEDs
   vi. Durable shopping bags
   vii. Ceramic mugs

k. QR Coding (Quick Response Codes)
   i. LEED Buildings [by 2030]
   ii. Recycle Bins (OSU Recycles paper bins)
   iii. Filtered water refill stations [by 2025]
   iv. Landscape features

V. Sustainability Measures
   a. STARS Reporting
      i. Education & Research
      ii. Operations
      iii. Planning, Administration & Engagement
      iv. Innovation
b. State of Oklahoma Reporting
   i. Recyclables sold
   ii. Products purchased with recycled content

c. Building Standards
   i. New Construction [by 2025]
   ii. Remodels [by 2025]
   iii. Plan Review
   iv. Recycle bins (indoor & outdoor) [by 2022]
   v. Dumpsters
   vi. Water Fountains

d. Program Goals
   i. Recycling Rates
   ii. Energy Conservation Goals

e. Auditing
   i. Waste Stream Audits
   ii. Energy Consumption Audits

f. Guidelines
   i. Energy Conservation Best Practices
   ii. Sustainability Tips
   iii. Recycling Instructions

g. Performance/Quality Control
   i. Surveys [by 2025]

h. EPA Programs
   i. Green Power Partnership
   ii. Food Recovery Challenge
   iii. Energy Star

VI. Funding
   a. State Funds
   b. Section 13 (property tax earmarked for higher education)
   c. OSU Grants & Contracts
   d. Federal, State & Local grants
   e. Private grants
   f. OSU Foundation
   g. Funding enterprises or activities

*Earns STARS credit for national placement with AASHE (Association for the Advancement of Sustainability in Higher Education)

Yellow highlighting indicates projects or programs that have been started, are ongoing, or complete.